Jamie Clague User Interface Designer

Professional Experience

MuchBetter / User Interface Designer

APRIL 2023 - PRESENT, ISLE OF MAN

jamieclague.com

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Education

Edge Hill University / BSc (Hons)

SEPTEMBER 2010 - JUNE 2013, LANCASHIRE

Working in the product team as UX / UI designer my role includes working with product managers as well as head of departments and executives to interpret business requirements for building and launching new products and platforms. Working closely with the principal designer and developers, my responsibility has been turning these requirements into design concepts, interactive prototypes and digital interfaces for both mobile app and web. Such tasks for this role include:

- Working with product managers and the wider team on a daily basis to understand requirements and needs for new features, products and improvements for within the mobile app and several web platforms to create digital designs and prototypes that are interactive for user testing
- Collaborating with the principal designer to enhance, improve and reimagine the structure and layout of design flows helping to improve the consistency of all areas and platforms of design within the business.
- Extensively planning and creating with the principle designer to build a new design system that uses the latest and best practices to enhance and improve how designs are implemented across different mobile operating systems and web platforms.
- Using the latest and best practices within design tools ensuring important factors like

Areas of study and projects included: Object Orientated Programming E-Commerce Search Engine Optimisation Streaming Media Mobile App Development Website Development **Disc of Man College** SEPTEMBER 2005 – JUNE 2010, DOUGLAS Awards and certificates include: BTEC National Award BTEC National Certificate Stec First Diploma for IT Practitioners

accessibility and image optimization are accounted for and are put into practice.

• Communicating and identifying the need to create processes with developers to improve consistency and ensuring the successful implementation of designs.

IFGL / User Interface Designer

AUGUST 2020 - MARCH 2023, ISLE OF MAN

Working as the sole UI designer within a small core team on a major large scale business project to revolutionise and transform the businesses digital platform for staff, advisers and clients to become a established competitor in the FinTech world. Working within this team to discover and identify business and end-users needs, its pitfalls and areas of improvement to conceptualise storyboards, user personas and wireframes through design sprints in order to formulate designs and prototypes.

Bold Consultancy / Web Developer

MARCH 2019 - MARCH 2020, ISLE OF MAN

Design: Planning, formulating and implementation of:

- Creating UI Graphics & Iconography Style guides
- Design systems Story boards Concept designs & Mock ups
- Wireframes User testing User testing Responsive design
- Advanced prototyping Animation & Motion design

Research:

- Event storming Service mapping User flows
- User persona's Information Architecture

Toolkit:

- Figma Jira Miro FigJam DevOps Wordpress
- Mailchimp Active Campaign Google Analytics & Tag manager
- Adobe Creative Suite (Photoshop, Illustrator, XD, After Effects)

Working as the lead developer my responsibilities were to work with the in house marketing team to discover & analyse existing and new clients business performance, to then strategise methods and undertake tasks such as web development, email marketing and social media management to improve business branding, sales, target audience exposure or organic search engine results

Jamie Clague Web Development / Freelancer

MARCH 2019 - MARCH 2023, ISLE OF MAN

I worked with over 40 clients which allowed me to challenge, learn and develop myself in areas of web design & development. It has allowed me to further understand the process of web development, what are the most efficient and best development practices available and how to be organized and self-sufficient to deliver quality work to meet tight deadlines.